

Cañada College Competitor Analyses Data

Film Studies	4
Executive Secretary/Information Systems	5
Fashion Merchandising	5
Radiologic Technology	5
Allied Health	7
Computer Repair	7
Business Computer Programming	8
Fashion Design	8
Interior Design	9
PC Support	9
Architecture	11
Dance	11
Astronomy	12
Anthropology	13
Liberal Arts	13
Social Studies	13
Business Computer Specialist	14
Economics	14
Medical Transcription	14
Philosophy	14
Sociology	14
Speech Communication	14
Theatre Arts	14
History	15
Human Services	15
Political Science	15
Art - Photography	16
Computer Office Specialist	16
Geography	16
Legal Assistant/Paralegal	16
Engineering, general	17
English as a Second Language	17
Information Technology Support	17
Marketing	17
Real Estate	18
Early Childhood Education	20
English	20
Mathematics	20
Physical Education, General	20
Physics	20
Medical Coding/Billing Specialist	21
Music	21

Table 1 Cañada College Existing Programs and Number of Competitors in a 30-mile Radius	
Chemistry	22
Psychology/behavioral science	22
Biology	23
Computer Information Science, General	23
Nursing	23
Art - General	24
Computer Science, General	24
Graphic Arts Technology	24
Foreign Languages	25
Administrative Assistant	29
Multimedia Design and Web Technology	29
Medical Assistant	30
Office Management	31
Accounting	33
Business Administration/Management	33

Table 2. Potential Community College Programs with No Competitors in a 30-mile Radius of Cañada College	
Air Cargo Agent	
Applied Management	
Atmospheric Science and Meteorology	
Bail Bonding	
Basic X-Ray Technician	
Business Administration: Non-profit Management	
Cancer/Tumor Registrar	
Cardiovascular Technology	
Central Service Technician (Health)	
Certified Flight Instructor	
Chemical Engineering	
Crime Scene Technology	
Dental Hygiene Sonography Specialist	
Dietetics	
Finance	
Fire Sprinkler System Technology, Apprentice	
Funeral Services	
Hemodialysis Technician	
Histologic Technology	
Human Resources	
LPN Supervisor Course	
Marine Technology	
Mathematics and Statistics	
Midwifery	
Mortgage Finance	
Nuclear Medical Technology	

Table 2.
Potential Community College Programs with No Competitors
in a 30-mile Radius of Cañada College

Occupational Therapy
Passenger Service Agent
Patient Care Assistant
Physician Assistant
Practical Nursing
Private Investigation Services
Professional Aviation
Professional Pilot Technology
Public Safety Telecommunications
Sign Language Interpretation
Stockbroker
Teller Operations
Warehousing & forklift

Table 3.
Potential Community College Programs with 1 to 2 Competitors in a 30-mile
Radius of Cañada College

Program	Competitors
Art Direction	1
Assisted Living Administrator	1
Aviation	1
Aviation/Airway Management and Operations Adm	1
BICSI Installer Level 1 Certification Training	1
Cable Systems	1
Commercial Art	1
Commercial Vehicle Driving	1
Computer Industry Certification	1
Data Communication Systems Technology	1
e-Commerce	1
Footwear Design	1
Gay, Lesbian, & Bisexual Studies	1
Import / Export Specialist	1
Insurance	1
Intl Business, Trade, and Tax Law	1
Intravenous Therapy	1
Linguistics	1
Logistics and Materials Management	1
MCS D Preparation Course	1
Medical Laboratory Technician	1
Music Business	1
Nuclear Engineering Technology	1
Occupational Safety and Health Technology	1
Oceanography	1
Physical Education, Aquatics	1
Printing	1

Project Management	1
Radiation Therapy Technology	1
Statistics	1
Textile Design	1
Translation/Interpretation: English/Spanish	1
Video Game Design	1
Vision Care Technology	1
Adult Basic Education (ABE)	2
Alternative Medicine	2
Appliance Repair	2
Archaeology/Archaeology technology	2
Botany	2
Business Technology	2
Costume Design	2
Court Reporting	2
Customer Assistance Technology	2
Entrepreneurship	2
Film Production Technology	2
Forestry	2
Hazardous Materials Management and Waste	2
Heavy Equipment Operations, Apprentice	2
Hospitality Administration	2
i-Net+ Certification	2
Meteorology	2
Microsoft Solutions Developer	2
Native American Studies	2
Photographic Technology	2
Recording Arts Technology/Technician	2
Religious Studies	2
Restaurant Management	2
Security guard	2
Speech Pathology and Audiology	2
Teacher Assisting	2